

**Justin Brown**  
trading as Masked Man Design

Telephone: 07933 667092  
Email: justin@maskedmandesign.co.uk



## Profile

A dynamic and multi-skilled CREATIVE DESIGNER who welcomes new challenges.  
An organised and enthusiastic self-starter, dedicated to staying on brief, on budget and on time.

## Design

### key skills

- passionate about the role of design in visual communication
- experienced in creating lively and relevant design
- knowledgeable of branding theory and practice
- promotes plain English, good typography and clear layout as vital to strong design
- thorough up-to-date knowledge of technical aspects of reprographics and print production

### achievements

- designed a vast range of publications, from stationery and brochures to exhibition units
- led a successful corporate rebranding
- re-vitalised two corporate newspapers, working closely with the editors and writers
- creatively redesigned an in-house magazine while maintaining corporate identity
- creates websites with accessibility best-practice in mind

## Leadership and management

### key skills

- has overseen typesetters, artworkers, photographers and work-placement students
- trained in conflict management, recruitment and equal opportunities legislation
- familiar with design implications of the Disability Discrimination Act
- good financial and project management habits

### achievements

- led Oxford Brookes University's marketing design team in managing the corporate brand
- ran a reprographic studio with responsibility for maintenance, budgets and workflow
- implemented a web-based photo library and managed its use by staff and external agents

## Software and technology

### key skills

- first-rate knowledge of Adobe InDesign, Quark Xpress, Photoshop, Illustrator and Acrobat
- experienced in web design and 3D packages
- Mac and Windows literate

## Marketing

### key skills

- appreciation of target audience and appropriate communication style, including accessibility considerations
- knowledgeable of the media and adaptable to emerging trends
- able to write clear, concise copy and to proof-read

# Career history

## *current role*

- Self employed, trading as Masked Man Design

## *previous roles*

- Design Services Manager at Oxford Brookes University (2002 – 2006)
- Graphic Designer at Thames Valley Police (1999 – 2002)
- Graphic Designer / Studio Manager at Albry Printing Co Ltd (1995 – 1999)
- Graphic Designer / Print Manager at Sabre CAP Ltd (1995)
- Public Relations Assistant at 21st Century Entertainment (1994)

# Education and qualifications

## *Falmouth School of Art and Design (1992 - 1994)*

### **Higher National Diploma in Design (Copywriting / Advertising)**

- two periods of work placement at London agencies
- won several awards in a prestigious national advertising design competition
- trained in customer-centred plain English copywriting, creative design, media planning and strategy

## *North Oxfordshire College and School of Art (1990 - 1991)*

### **Foundation National Diploma in Art and Design**

- course covered graphics, drawing and painting, photography, history of art and design

## *Oxford College of Further Education (1989 - 1990)*

- A Levels in Art and English Literature
- GCSE in Photography

## *Bicester Community College (1982 - 1989)*

- O Levels in Mathematics, English Language and Literature, Art, Computer Science, Physics, French and German